

The #1 Commercial Real Estate Database in Texas

REDNews



Reach a National Market Including All of the
Texas Commercial Real Estate Community
with **Print, Digital & Email Marketing**



Follow us on:



REDNews.com

Austin: 512.535.4151 • San Antonio: 210.568.3650 • Dallas / Fort Worth: 214.281.8935 • Houston: 713.661.6300

REDNews reaches over 40,000 **QUALIFIED** CRE Investors, Brokers, and End Users!

Print

Delivered by the 1st of each month to over 15,000

Digital Editions

Distributed mid-month to over 40,000

Newsstands

Delivered throughout the month to over 300 Texas locations

Email Blasts

Flyers can be emailed to the REDNews database of over 40,000 or to your database

Website Development

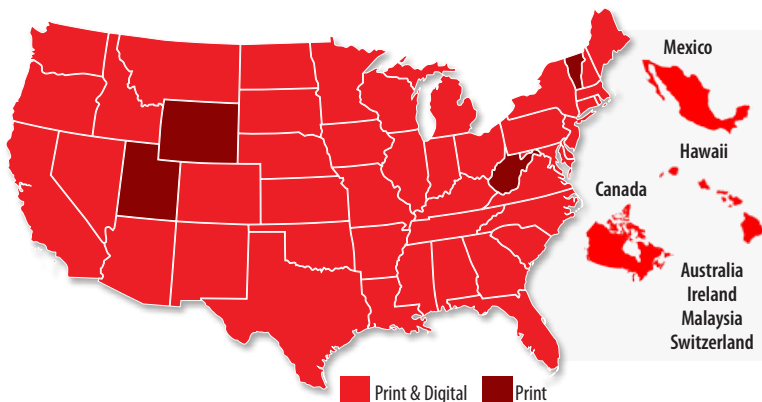
Designed, maintained and upgraded by professionals who understand your industry

Social Networking

Let REDNews show you how to raise awareness of your brand with online audiences

Locally based Internationally read

Now reaching over 40,000 Internationally
And located at 300+ newsstands throughout Texas



Bob in Wyoming: *Fantastic Response! I am delighted at the activity created by only one mail out. Good, solid responses and prospects that are knowledgeable and asking good questions. Thanks for your help in making this happen.*

Tim in Dallas, Texas: *Very happy with results. Could be looking at closing a deal.*

Sharon in Southlake, Texas: *Loved response. Got 16-19 calls right off the bat.*

Leah in Houston, Texas: *Got good results off email. Got 3 confidentiality agreements.*

David in Washington, DC: *Love the statistics and very pleased with the follow through from REDNews.*

Just a few of our current clients:

A. A. Realty Company
AmREIT
Asset Plus Corp.
CB Richard Ellis, Inc.
Clay & Company
DeSoto Economic Development
ESE Partners LLC
Evtex Property Alliance
Gillett Properties
Greenberg & Co.
Grubb & Ellis
Satya, Inc.
Tarantino Properties, Inc.
Transwestern Commercial Services
U. S. Property Management
Westchase District

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Distribution Locations

In addition to print and digital distribution of 40,000+, REDNews is distributed to 300+ newsstands throughout Texas

HOUSTON

Greenberg Traurig
Skyline Deli - Heritage Plaza
Skyline Deli - Travis Tower
South Texas College of Law
St Joseph's Medical Tower
St Joseph Professional Bldg.
Shannon, Martin, Finkelstein & Alvarado
Wilson, Cribbs, Goren
Car Spa
Thompson & Knight
Skyline Deli - Calpine Center
Skyline Deli
Rice Hotel
Home Plate
Cabo Mix-Mex Grill
Angelika Film Theater
Verizon Theatre
The Bus
Gateway News Stand
Inn at the Ball Park
Hotel Icon
Gateway News Stand
Doubletree
Wortham Center
City Hall Underground
Metropolitan Club
Tasting Room
Hyatt Regency
Crown Plaza
St. Joseph Professional Pharmacy
Advantage BMW Showroom
Advantage BMW Service Dept.
Chase Bank
Huynh Restaurant
Specs Liquor Store
Kim Hung Market
Kim Son Restaurant
Warwick Towers
Park Plaza Professional Bldg.
Museum Of Natural Science
Hermann Hospital
Rice Cleaners
Two Rows Restaurant
Salento Coffee
Texadelphia Sandwiches
Antone's
Kahn's Delicatessen
Buffalo Grill
Crossroads Café
Amazon Grill
Thai Spice
Boudreaux's
Einstein Bros. Bagels
West U. Parks & Rec. Bldg.
Copy.com
Baba Yega
DNR
The Museum Tower
B&B Donuts
Becks Prime
Fonde Recreation Center
Sabine Street Lofts
Heights Hospital
Collina's Cafe
Sherlocks Baker Street Pub
Epicure Cafe
Avalon Diner
Taco Milagro
Prism Cleaners
Post Oak Club
Kelsey Seybold 1st Floor Lobby
YMCA
Skyline Deli - Phoenix Tower
Houston Association of Realtors
Drury Inn
La Quinta
Hotel Derek

Weslayan Café
Central Market
Mercedes-Benz of Houston Greenway
Smith and Wollensky
P F Chang's
Hampton Inn
Antone's
Champions School Of Real Estate
Martha Turner Properties
Arrivederci Café
Pasta Pomodoro
Murphy's Deli
Murphy's Deli
Crossroads Café
Baylor College of Medicine Café
Hermann Park Golf Course
Holiday Inn
Texas Women's Hospital
Mama Supermarket
Welcome Foods
Gateway Newsstand
Compass Bank
Skyline Deli - Weslayan Tower
Houston City Club
Kelsey Seybold
Alonti Deli
Oaks Deli and Grill
Marriot
2 Post Oak Central-basement
3 Post Oak Central-basement
1 Post Oak Central
Hilton
Tommy's Hamburgers
Intercontinental Hotel
Ch Burger Etc.
Sheraton Hotel
Murphy's Deli
Alonti Deli
Envoy- Halbouty Center
Murphy's Deli @ Chase Bank Bldg
Newstand
Yorktown Deli
Omni Hotel
Marriott
Granduca Hotel
Hilton
Noris Hair Salon
Embassy Suites
Hilton Hometown Suites
Houston City Deli
The Tasting Room
Magnolia Grill
Texas School of Business
Buffalo Grill
Fountainview Café
Skyline Deli
Mister Carwash
Murphy's Deli
Barnes & Noble
Murphy's Deli @ Capital One
New York Pizzeria
Twin Oaks Cleaners
Frank Jungman Library
The French House Bakery
Murphy's Deli
Smoothie Factory
Hong Kong Supermarket
Viet Hoa Food Market
Momentum BMW
Westside Lexus
Westside Infiniti
McGinnis Cadillac
River Oaks Crowne Plaza
Skyline Deli
Whole Foods
Cafe Adobe
Momentum Audi
The Tasting Room

House of Pies
Mister Carwash
Green Wood King Properties
59 Diner
Hong Kong Chef
Bellaire Coffee Shop
Lee's Café
Bellaire City Hall
Mercedes-Benz of Sugar Land
International Trade Center
Plaza Hotel
Porsche
Audi West Houston
Chase Bank
The Houstonian Condominiums
Sterling McCall Lexus
Momentum Jaguar/Porsche
Compass Bank
IBC Bank
Plus-One H Fitness
El Meson

AUSTIN

Starbucks
Alamo Draft House
Perry's Steakhouse
The Driskill
Austin Convention & Visitors Bureau
Intellectual Property
Einstein Bros.
Marriott Café
Doubletree Guest Quarters
The Belmont
Fogo De Chao
Alamo Draft House
Trulucks
Embassy Suites
Sovereign Bank
Crown Plaza
Double Tree
Intercontinental
Marriott at The Capitol
Hyatt Place
Chipotle
Four Seasons
Magnolia Café
Texenza Coffee
Crescent Austin
San Jose Hotel
Jovita's
Hyatt Regency Austin
Chamber Of Commerce
Treehouse Italian Grill
S. Austin Regional Clinic
The House Wine
The Reserve C/O Marketing Matters
Zilker Gardens
Cool River Café
Crenshaw Athletic Club
Dell Jewish Community Center
Trianon Coffee - Bee Caves
Thistle Café
Berryhill Baja Grill
The Hills
Health South - Austin Center Dr.
Cru Wine Bar
California Pizza Kitchen
Austin Board of Realtors
Triumph Café
Iron Cactus
Einstein Bagels - W. Braker
Whole Foods
BMW of Austin
Central Market
Central Market
Regions Bank
Coldwell Banker

Barnett Commercial Bank
Regions Bank
MGM Commercial Lending
Remax 360 Real estate

SAN ANTONIO

Tuggey Rosenthal Pauerstein Sandoloski
Agather LLP
Pritchard Hawkins Mcfarland & Young LLP
Wayne Wright LLP
Stumpf Farrimond Pc
Westeast Design Group
MDN Architects Inc.
Durand-Hollis Rupe Architects
Pfluger Associates Architects
Beaty Palmer Architects
Strasburger & Price LLP
Pipkin Oliver & Bradley LLP
Preferred Mortgage
Pape-Dawson Engineers Inc.
Jacobs Carter Burgess
HDR Engineering
M.W. Cude Engineers
Bury + Partners, Inc.
Half Associates
Jaster - Quinanilla San Antonio LLP
Unitech Consulting Engineers Inc.
Smith Barney
Jones & Cook
Labat Environmental, Inc.

DALLAS

Border's
Breadwinners
Half Price Books
Pogos Liquors
Texas Club
Top Hair Cuts
24 Hour Fitness
24 Hr Fitness
Acura
Barnes & Noble
Barnes & Noble
Border's Books
Park Place Lexus
Starbucks
Inwood National Bank
Hunky's Burgers
Alonti Deli
Aristocrat Hotel
Blimpie's
Café Brazil
Chipolte
Crossroads Deli and Book Store
Dallas Museum of Art
Floyd's 99
Frankie's
Goody Goody Liquors
Hotel Lawrence
Hotel Zaza
Lakewood Gym
Magnolia Hotel
Park Cities Bank
Sherlock Baker
Starbucks W Post
Stoneleigh Hotel
The Melrose Hotel Concierge
Treebeards
Tunnels
YMCA White Rock
Plano Family YMCA
South Fork Hotel
Starbucks
Half Price Books
Richardson Regional Medical Center
YMCA - Richardson

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Digital Requirements

High Quality logo and high-resolution images are essential to projecting a professional company image and creating an eye-catching ad.

The purpose of this page is to help eliminate common printing problems, unnecessary work, and to ensure accurate output of your display ad. It is very important that you review this carefully and contact our graphics department immediately if you have any questions.

General Guidelines

- Logos are preferred as vector artwork
- Images must be 300 dpi or greater
- Ads must be built to correct size
- All color ads need to be submitted in CMYK
- Do not use four color black; this may cause registration problems
- Do not send your ad as a .tiff or any rasterised Adobe Photoshop file
- Large files will need to be uploaded to www.rednews.com/drop

PDF Requirements *(preferred file type)*

- All fonts and images must be embedded
- All images and logos must be 300 dpi or greater
- Ads must be CMYK

Illustrator Requirements

- All fonts must be converted to outlines
- All images and logos must be 300 dpi or greater
- Include all placed images along with the file(s) you are sending
- Convert all custom colors to CMYK

InDesign Requirements

- Please package files to include all links and fonts
- Please convert all spot colors to CMYK
- Import all graphics no larger than 100%
- Photos and logos must be at least 300dpi

Print, Digital & Email Marketing Rates

Effective June 1, 2010

SIZE	DIMENSIONS	1-MO.	3-MO.	6-MO.	12-MO.
Full Page	8.125" X 9.75"	\$1835	\$1705	\$1575	\$1445
1/2 Page	8.125" X 4.7"	\$1185	\$1090	\$990	\$895
1/4 Page	3.9" X 4.7"	\$875	\$810	\$745	\$680
Classified	2.875" X 1.9"	\$305	\$285	\$265	\$245
Special Focus Box	1 Column Wide	\$195	\$195	\$195	\$195

Rates include design and layout and are listed as a PER MONTH RATE. Display advertisers in REDNews can include ALL their properties on REDNews.com at no additional charge. The REDNews magazine is output at 94.5%

PRINT

Premium Pages (<i>pages 5, 7, 9, 11</i>)	\$2,595.00
Front Cover - All Cities	\$9,750.00
Front Cover - Austin/San Antonio	\$3,875.00
Front Cover - Dallas/Fort Worth	\$3,875.00
Front Cover - Houston	\$4,875.00
Inside Front Cover	\$2,595.00
Opposite Inside Front Cover (<i>page 3</i>)	\$2,595.00
Inside Back Cover	\$2,595.00
Back Cover	\$3,250.00
2 Page Center Spread	\$3,895.00
Pre-Printed 1 Page Insert	\$550.00 - \$2,000.00
Banner Advertisement (<i>3 month minimum</i>)	\$780.00
Banner Advertisement & Website Tile (<i>3 month minimum</i>)	\$850.00

DIGITAL

REDMail

• Weekly Email Publication (*Full Page Ad*) \$100.00/each

REDMail

• Weekly Email Publication (*One Issue Sponsorship*) \$400.00

Digital Issue Sponsor Package + Website Tile \$800.00/month

Website Tile Advertisement \$395.00

Website Banner Advertisement \$780.00

EMAIL

Email Blast As-Is Magazine Ad

• Purchase with current print ad..... \$150/each

Email Blast As-Is Flyer

• Utilizing your flyer..... \$250/each

Email Blast Custom Flyer

• Created for you by REDNews \$350/each

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Print, Digital & Email Agreement

Rates include design and layout and are listed as a PER MONTH RATE. Properties advertised in REDNews are included on REDNews.com at no additional charge. To advertise, please send payment with this form and any photos, survey/map or illustration by the 10th of the preceding month in which you want your ad to run. Effective June 1, 2010.

SIZE	DIMENSIONS	RATE 1-MO.	RATE 3-MO.	RATE 6-MO.	RATE 12-MO.	COST	COMMENTS
<input type="checkbox"/> Full Page	8.125" x 9.75"	\$1835	\$1705	\$1575	\$1445	_____	_____
<input type="checkbox"/> 1/2 Page	8.125" x 4.7"	\$1185	\$1090	\$990	\$895	_____	_____
<input type="checkbox"/> 1/4 Page	3.9" x 4.7"	\$875	\$810	\$745	\$680	_____	_____
<input type="checkbox"/> Classified Box	2.875" x 1.9"	\$305	\$285	\$265	\$245	_____	_____
<input type="checkbox"/> Special Focus Box	1 Column Wide	\$195	\$195	\$195	\$195	_____	_____
<input type="checkbox"/> Premium Pages	9.25" x 10.75" with .25" bleed (5, 7, 9, 11)					\$2,595.00	_____
<input type="checkbox"/> Front Cover - All Cities						\$9,750.00	_____
<input type="checkbox"/> Front Cover - Austin/San Antonio						\$3,875.00	_____
<input type="checkbox"/> Front Cover - Dallas/Fort Worth						\$3,875.00	_____
<input type="checkbox"/> Front Cover - Houston						\$4,875.00	_____
<input type="checkbox"/> Inside Front Cover						\$2,595.00	_____
<input type="checkbox"/> Opposite Inside Front Cover	(page 3)					\$2,595.00	_____
<input type="checkbox"/> Inside Back Cover						\$2,595.00	_____
<input type="checkbox"/> Back Cover						\$3,250.00	_____
<input type="checkbox"/> 2 Page Center Spread						\$3,895.00	_____
<input type="checkbox"/> Pre-Printed 1 Page Insert						\$550.00 - \$2,000.00	_____
<input type="checkbox"/> Banner Advertisement	(3 month minimum)					\$780.00/mo.	_____
<input type="checkbox"/> Banner Advertisement & Website Tile	(3 month minimum)					\$850.00/mo.	_____
<input type="checkbox"/> REDMail Full Page Ad						\$100.00	_____
<input type="checkbox"/> REDMail Sponsorship						\$400.00	_____
<input type="checkbox"/> Digital Issue Sponsor Package + Website Tile						\$800.00/mo.	_____
<input type="checkbox"/> Website Tile Advertisement						\$395.00	_____
<input type="checkbox"/> Website Banner Advertisement						\$780.00	_____
<input type="checkbox"/> Email Blast As-Is Magazine Ad						\$150.00/mo.	_____
<input type="checkbox"/> Email Blast As-Is Flyer						\$250.00/mo.	_____
<input type="checkbox"/> Email Blast Custom Flyer						\$350.00/mo.	_____

TOTAL COST: _____

Company Name: _____ Web Site: _____

Listing Agent: _____ Billing Name (If Different From Agent): _____

Credit Card Number: _____ Exp. Date: _____

Amex Visa MC Discover Month(s) to Print Ad: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Signature: _____ Date: _____

Would you like to receive REDNews email notices on available listings? Yes No Please fax back to 713.610.9015

I will not hold REDNews responsible for errors or omissions in the final ad after my guaranteed two proofs. Listing agent will be considered to be the responsible party for payment should property owner or their representative refuse payment of invoice. Ads or inserts cancelled after the 10th of the month will be billed at 100%

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